



Internet Hotspot Solutions for Auto Dealership Customers



- ❑ High performance Internet gateways that are simple to install
- ❑ Plug and play: the easy to use wizard speeds installation
- ❑ Custom login page with client branding, choose from 12 backdrops or create your own design
- ❑ Protect with the built-in disclaimer; the legal disclaimer can be edited
- ❑ Seven login options are available
- ❑ Authenticated access uses codes that are generated and managed on the unit
- ❑ A firewall protects the business network from hackers with PCI DSS compliance
- ❑ Master bandwidth control, and individual bandwidth settings for each code
- ❑ Content filtering is available to ensure a family friendly Internet service
- ❑ Monitor Internet utilization through comprehensive reports
- ❑ Access code API for PoS and PMS applications
- ❑ Remote access and configuration
- ❑ Free Cloud management service



Many auto buyers ask dealerships if they have Internet access. The reason is simple: auto buyers want to check prices and options with those published on the Internet, using their smart-phones and tablet computers. In many cases Internet access helps to close the sale.

Buying an auto is a big decision for customers and so they try to be as well informed as possible. Most buyers use the Internet to research prices and also use services such as Carfax when buying used autos.

Auto dealers can use the Internet as a sales tool; let customers verify that the dealer is offering the best possible price and options.



The dealer can use the custom login page feature to announce specials that the customer may not be aware of. In addition the custom login page can be configured as a 'walled garden' with the dealers website to ensure that the customer becomes familiar with information on the website that the dealer wants to announce.

The login page is also a great place to announce apps for smart-phone users that direct the customer's attention to the best possible deal. Add an Internet Hotspot to your sales toolkit.